



Communiqué

...Heritage London Foundation

Message from the Chair

Dear Friends

It seems like every newsletter starts the same, with us telling you how busy we have been, but it is true!

We have all worked hard since the spring/summer newsletter came out and there have been some great events and great developments at HLF. From a very successful Doors Open at Grosvenor Lodge to two fundraising lunches at the Estate, we have exposed both venues to numerous members of the London community who were unaware of their existence. We feel that this is one of our prime goals, to make more Londoners aware of these two gorgeous buildings. You will be able to read more about our activities inside.

On the advocacy front we made comments to the City on two proposals that came before Planning Committee. You will have seen the fanfare that greeted the groundbreaking ceremony for the new TRICAR building on Talbot Street. For those who are interested in having a city that has character and charm and a variety of building ages and styles, this was not an occasion for celebration but a lament for a lack of conviction on the part of the City administration. We had understood that the much touted London Plan envisioned new growth and greater density and intensification without the loss of precious gracious, irreplaceable historic buildings. There is still an empty lot on Talbot Street where Locust Mount, one of London's most significant houses once stood. Why was this empty lot not filled in first before razing three more historic buildings closer to the downtown?

759 Elizabeth Street is another sad loss. We wrote to Planning committee to try to prevent demolition of this historic cottage, once owned by the Carling family, to make way for a duplex. Though not a very visible piece of London's history it was nevertheless a small gem that should not have been allowed to disappear. We strongly support LACH and our Heritage Planners as they seek out vulnerable buildings and try to get them listed in the inventory and/or designated before the next disaster occurs and we lose more architectural treasures. We can each do our part by looking out for buildings we feel are worthy of protection and submitting their location to LACH with a request to consider designation under the Ontario Heritage Act.

On a happier note please watch inside for the nomination form for the ACO-HLF Heritage awards. You will need to act soon on this as the deadline is fast approaching.

An important event for our members to put on their calendars is our Annual General Meeting which this year will be held on Monday, March 21, 2016 at the Elsie Perrin Williams Estate. In addition to the regular review of our accomplishments, audited financial results and election of the board for the coming year there will be a very interesting guest speaker. We ask that you support this event and provide a good audience for our guest!

My thanks go to all on the Board who have worked hard this year to ensure that HLF thrives and does effective work. Due to heavy work commitments James Bullbrook, Kathy Manness, and Ann Martin have recently stepped down from the Board and I do thank them for their contributions. In particular I would like to thank Ann, as she was our Secretary and then Executive member-at-large for several years and has done great work for us. She always supports the special events and finds great gifts for the Silent Auction too!! We hope they will all stay in touch. Our thanks too to Jan and her great staff who do so much to keep the buildings running smoothly under less than ideal circumstances.

I would like to wish you and your families the very best for the Christmas and Hannukah season, and may all good things come your way in the new year.

Susan



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The deadline is coming up fast but the Awards Committee does not meet until January 1st so if you hurry you might get your nomination submitted in time.



LONDON REGION

Architectural Conservancy of Ontario and Heritage London Foundation

9th Annual Heritage Awards Programme: Call for Nominations

This awards programme seeks to recognize individuals and organizations from either the private or public sector who have demonstrated an extraordinary commitment to the preservation of London's built heritage. Nominees may be proposed for their long-term dedication to the cause, for a single outstanding effort that made a notable difference, for strong leadership and vision in educating the public, or for actions that have brought about a positive outcome for built heritage in our City. The awards also seek to honour projects that have actually preserved part of our built heritage. The awards will therefore be given in two broad categories:

1. To individuals in the fields of education, awareness or advocacy.
2. Projects that have conserved built heritage.

The number of awards given each year will be at the discretion of the Awards Committee.

How to Nominate:

Any person may make a nomination. To do so, please fill in a nomination form found online at one of the websites below, **or** submit (via surface mail, fax, or email), the name and address of the individual, project or organization you are nominating, give a description of their achievements (no more than one page in length), and contact information including phone numbers for the nominator and for two further supporters of the nomination. Nominators and supporters may be contacted by the Awards Committee.

Deadline for nominations is Friday, December 18, 2015

Please submit nominations **by mail** to: ACO – HLF Awards Committee, Grosvenor Lodge, 1017 Western Road, London, Ontario N6G 1G5

By Fax to 519-645-0981 or by **email** to info@grosvenorlodge.com

In order that members of the public may get an idea of what sort of person or project to nominate, it is possible to view the evaluation criteria that the Committee will be using by going to the ACO or HLF websites.

www.acolondon.ca or www.heritagelondonfoundation.ca

Time - friend or foe ?? Estates Manager's report

As the year goes by and things change it is always a struggle for small businesses, especially those concerned with heritage to keep up the pace. Adaptive re-use is our watch-word and indeed we are constantly adapting to changing circumstances and the changing market in which we find ourselves.

Our Cinderella building, Grosvenor Lodge has enjoyed a year of bustling crowds filling the walls with spirited chatter and pealing laughter. With approximately 170 visitors per day the Lodge has become a BUSY place and SLR has been a stimulus for a few changes. There is now a sitting area in the rear lobby, electronic security doors and wonderful new - old style doors separating the original library and the dining area. It has been estimated that close to 10,572 visits were made to the Lodge this year. This includes repeat visits, of course! We hosted 5 weddings and 7 socials totalling approximately 896 guests. And that was without our Hallowe'en event - which will be returning next year!

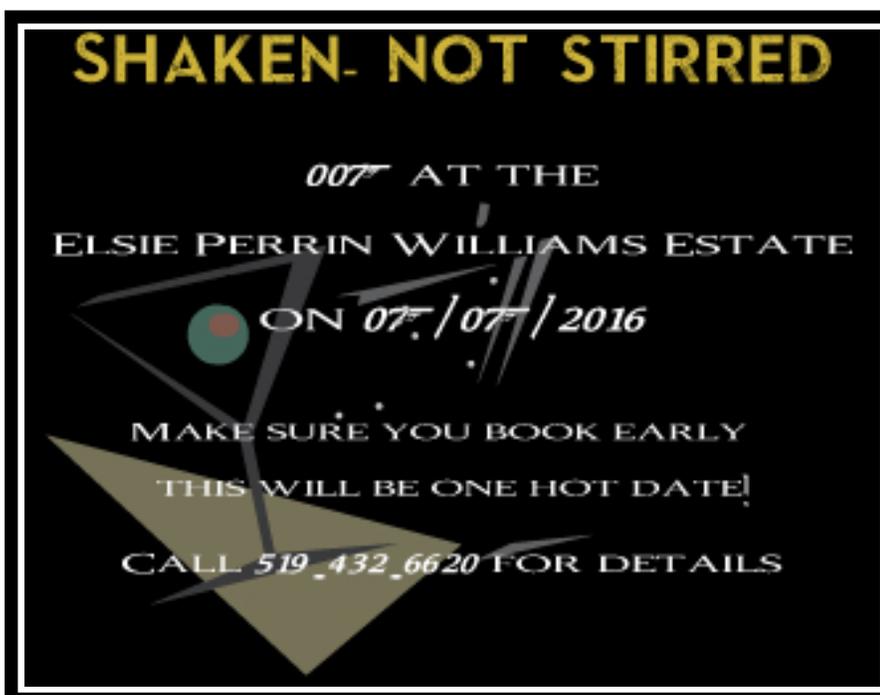
The gem on Windermere known as the Elsie Perrin Williams Estate stands grandly upon the hill. Although the number of actual weddings (43) is down this year the visitor count (3,700) is up, with several (10) outdoor tented events. As the telephone calls lessen the emails increase so we have hosted a record number of socials and special events (55) this year (3,200).

We had the pleasure this year to receive a grant from the IVEY business school who sent us four wonderful HBA students to address marketing issues, and we are also working with faculty at Fanshawe College in the Hospitality, Tourism and Special Event Planning programs.

We had to say goodbye to one of our special staff members in November. Urmi Dwivedy moved to Toronto with her family. She will be sadly missed and we wish her all the best.

This December we hosted our first St. Nicholas Christmas fundraising lunches and over 75 guests took part in a delightful Christmas dinner, listened to carols and took tours of the estate. By the smiling faces I would say a good time was had by all. As the year and the season wind down we wish you all a very MERRY CHRISTMAS!

Jan Dickinson



Upcoming Events

Valentine's Gala at the Elsie Perrin Williams Estate, London's most romantic venue. **Saturday February 13th**. Bring your sweetheart or your best friend. Cash bar. Dinner - Dancing in the spectacular Great Hall.

ACO-HLF Heritage Awards Gala, Church of the Ascension, Thursday February 18th

AGM Monday March 21st at Elsie Perrin Williams Estate at 7:00pm.

For more information on any of these events please call 519-432-6620

Board of Directors

Susan Bentley	Chair
Maggie Whalley	Vice-Chair
Cristine Teston	Secretary
Whitney Cottingham	Treasurer
Louanne Henderson	Executive Member at large
John Manness	Past Chair
James Beynen	Membership Secretary
Iva Braunstajn	
Kathryn Bowering	
Anne Warren	
Sue-Anne Richardson	

We do have vacancies on the Board and are looking for active hands-on people who like to help with fundraising and Special Events, also for property maintenance experience. A lawyer or retired lawyer would also be more than welcome!!

Communications/Marketing Committee Report

The newly created Communications/Marketing Committee is looking for members/volunteers to help with promoting and running HLF events. Specifically we are looking for Marketing Assistants and Operations Assistants. Also, a very special thank you goes out to the Ivey Business School Community Consultation Project, and specifically Louay Abboud, Julian Donovan, Neha Singh, Khadeeja Zaman. We will be implementing their recommendations in the new year, which mainly focus on enhancing our websites and how to best utilize social media. We are also looking for bloggers for upcoming blogs. More details will be coming soon to our website and social media.

Membership Report

On the membership side this has been a challenging year for HLF. Unfortunately both memberships and donations are lower than last year. Please consider a donation as a gift to HLF for the holiday season, even small amounts help. Another way to help is to talk to family, friends, neighbours, and co-workers about Heritage London Foundation and how we help preserve built heritage. Also, if you are unsure if you renewed your membership this year, or to renew your membership for next year, please call us at 519-432-7961.

Happy holidays,

James Beynen
Chair of Communications/Marketing
Membership Secretary



Membership Form

Name(s): _____

Address: _____

Email: _____

Phone: _____

Membership Levels:

- ~ Student: \$10
- ~ Individual: \$30
- ~ Family (2 adults and unlimited children in the household): \$50
- ~ Sustaining: \$100
- ~ Elsie's Circle of Friends: \$250

I would like to make a donation of _____ towards the work of HLF.

Members receive a vote at the AGM, newsletter, and advance notice of special events. Sustaining members also receive a 10% reduction off tickets to special events and a small gift. On top of the previous benefits, members of Elsie's Circle are entitled to one mid-week (Monday to Thursday) facility rental at a 20% discount (subject to availability).

Please make cheques payable to: Heritage London Foundation 101 Windermere Road W. London, ON N6G2J4. Contributions that are at least \$20 in excess of the basic membership of \$30 (Family is two basic memberships) are tax deductible and a charitable receipt will be issued.

Privacy policy: information provided will only be used by Heritage London Foundation purposes. We do not pass our list to any other organizations. If you do not wish to be included, please call 519-432-7961.